



Service Excellence  
**INSPIRE21**  
Winner



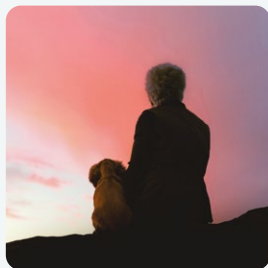
Dignity shows compassion, respect and professionalism.  
Their level of care is amazing.

Lexa Richards

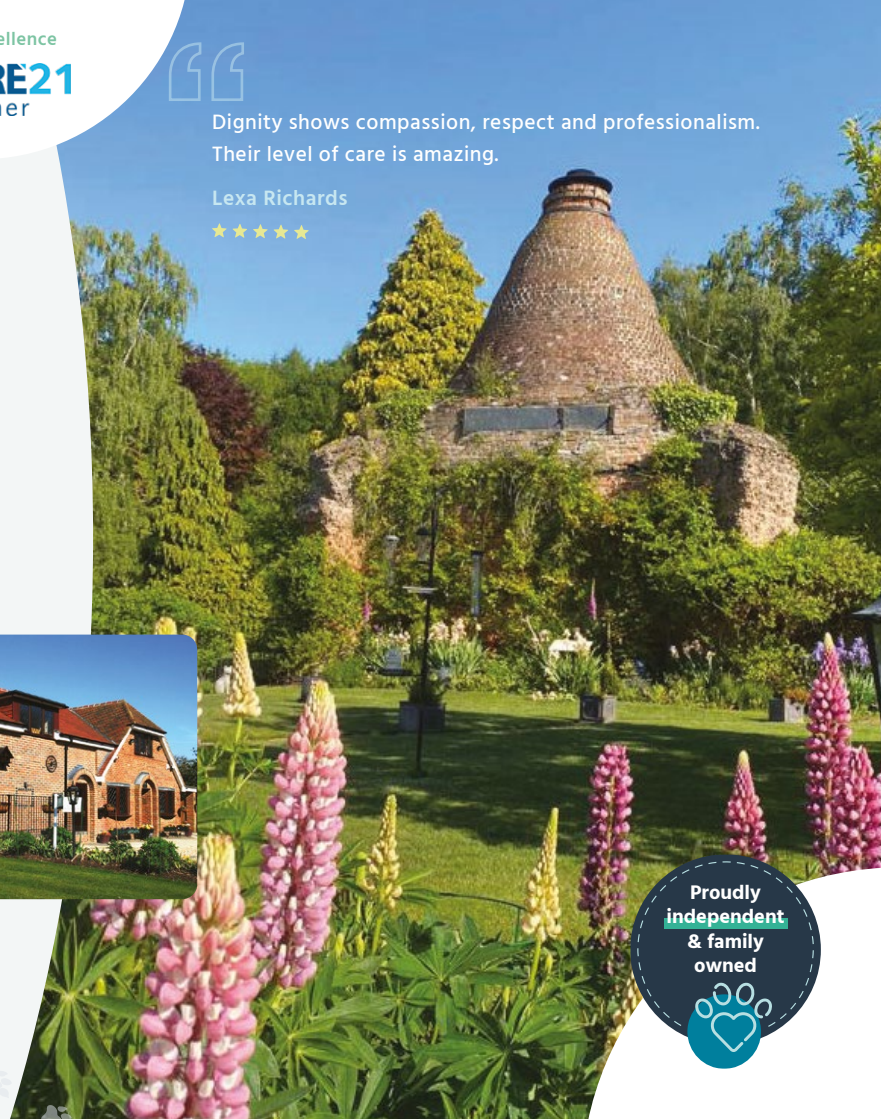


## Helping families when the time comes

Ranked 1st - UK Pet Service  
Provider for over 10 years.



Visit [www.dignitypetcrem.co.uk](http://www.dignitypetcrem.co.uk) or call us  
on **01252 844572** to speak to us today.



Proudly  
**independent**  
& family  
owned



# Why choose us?

**Dignity Pet Crematorium is a multi-award winning, independent, family-owned individual pet cremation service.**

We only ever carry out individual pet cremations, meaning we guarantee the ashes you receive will only be of your beloved pet. We promise to give your pet the send-off they deserve and we will treat them with wholehearted love and respect. Every pet is handled with care and placed into an individual bed, as opposed to storing your beloved pet in a body bag, which commonly happens elsewhere.

Dignity was founded by Barry and Carole in 1992. As a family we have always had pets of all shapes and sizes and we know first-hand the joy they bring to our lives. The service is now owned and run by Kevin Spurgeon, Barry & Carole's son. Our service is tailor-made to you. Whether it's a paw print, fur clipping or placing a favourite toy in with your pet, our team will guide you and help you make the best decision for your family.

## At Dignity we promise...



To treat your pet with the utmost care and respect.



The ashes you receive are only those of your pet.



To cremate your pet individually.



To personalise the service for you.

At Dignity we adhere to a strict code of practice and are founder members of the Association of Private Pet Cemeteries and Crematoria and have been independently inspected and approved ensuring you of a genuine service. [www.appcc.org.uk](http://www.appcc.org.uk)



## Our values at Dignity



We give our best for everyone



We care passionately



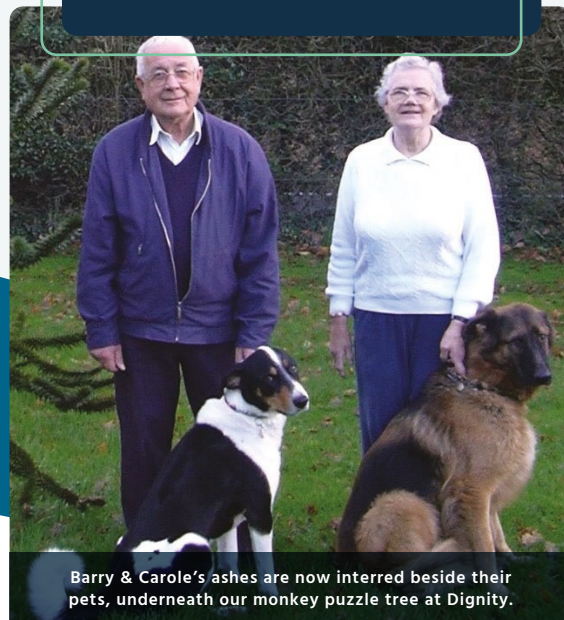
We keep our promises



We do the right thing



If we can, we will



Barry & Carole's ashes are now interred beside their pets, underneath our monkey puzzle tree at Dignity.

# Your journey at Dignity

## Providing a tailored service for you.

We understand how important it is to provide a service tailored to your needs and wishes. The Dignity Journey explains how you can personalise our service. We also offer a Same Day or Attended Service which you can find further information on by visiting our website.

Find out how we  
price our services!



## Pet Bereavement Support

Visit our website for details of  
counsellors and support lines.

[www.dignitypetcrem.co.uk](http://www.dignitypetcrem.co.uk)

DAY 1



### Getting your pet to Dignity

Prior to bringing your pet to Dignity, you need to book an appointment with us. Alternatively, your pet is collected by us from your vet/home.

DAYS 2 - 3



### Pre-cremation wishes

At your request, we will take any paw prints, fur clippings & keepsakes. After these are checked your pet will be approved for cremation.

DAYS 4 - 7



### Ashes are homed

We will home the ashes of your pet in your chosen casket/urn.

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6



### Courtesy Call

We will call you to let you know your pet is safely with us. Wishes can be discussed and payment taken at this stage or on an alternative call (this may alter the overall timescale).



### Individual cremation takes place

This will take place within 2 working days from the point of you giving us permission to proceed.



### Collection or return of ashes

You can either collect your pet's ashes from Dignity or alternatively can carry out a vet return or home return via us or a courier.

# Kim's journey with us

## Our attended service, for Harry.





I lost Harry when he was 14 years old. We were not at our local vets so we had no idea where he was going and when that would be, which caused me a great deal of distress. I remembered Dignity from them dealing with my cat some 20 years ago and the sorrow was lightened when I called them for help. They immediately offered to get Harry when only hearing a small part of my sorrow and what was going on.

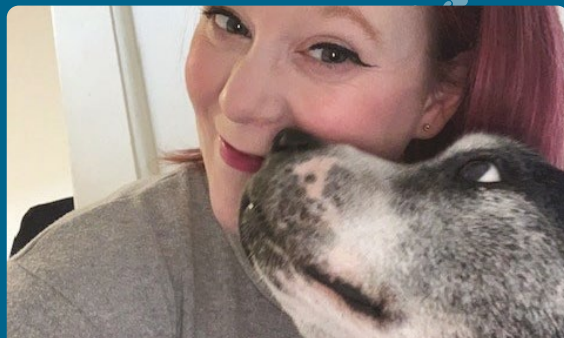
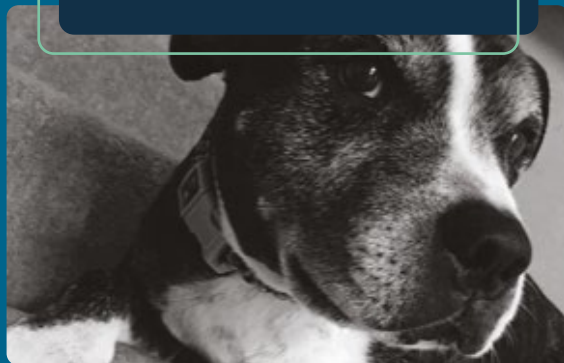
**They treated him like a family member which he absolutely was, showing so much love and dignity.**

I attended the service for Harry and I wanted him home for my birthday the following day. Again, this was handled with so much compassion and you could tell all of the staff genuinely cared and that our grief mattered. I was able to be with him before the cremation so I could say my final goodbyes in a much nicer environment. Dignity allowed me to put pictures with him and ensured he had his beloved blanket. He had a beautiful heart placed on his paw whilst I kept the keychain it came from. All these final touches made me feel like he mattered and that his time with me meant something. I was able to decide on his final journey and that was so important and certainly played a vital part in the healing process. I walked with Harry up the beautiful Remembrance Walkway and stayed with him whilst a prayer was said for him. I was then able to sit in the serene gardens and just be there with him so I could say I stayed right until the very end of his time on this earth.

I can't thank the staff enough for caring and allowing me to grieve in the most fitting way. Harry was a huge part of my life, my best friend, my shadow and having Dignity provide the service was the perfect way to show Harry just how much he meant to me. Life without Harry is still very hard but I know I gave him the best funeral.

## Details of the service

-  Vet Collection
-  Attended Service
-  Heart in the Paw Keyring
-  Bluebell Scatter Tube





# How we can help

## Getting your pet to Dignity.

Whether your vet offers you Dignity or not, arranging your pet's cremation service is really simple. You can contact us before the final day or after your pet has passed away. You can make an appointment to bring your pet to us or arrange for a member of our team to collect them from your vet or home.

You can also use our online enquiry form to provide your pet's details and we will call you to make the final arrangements.

Please read the Dignity journey on Page 3 or our website.

## Ryan's journey with us

### Our two day service, for Sox.

When the time came to say that final goodbye, I always knew that I wanted Sox to come back home with me, and Dignity was my first and best choice. I was given various options on the day he passed and a mass cremation was never on the agenda at all. Dignity provided me with the assurance of the individual cremation that I wanted so that Sox could instead return home.

The staff at Dignity were very kind, caring, compassionate and understanding. It was such a heartbreaking thing for any pet owner to have to do but I had 100% confidence in Dignity to fulfil my wishes and have Sox back at home with me, where he belongs.

## Your next steps

Contact our dedicated team for help arranging your service.

Call us on: 01252 844 572  
[enquiries@dignitypetcrem.co.uk](mailto:enquiries@dignitypetcrem.co.uk)

Find out more information:  
[www.dignitypetcrem.co.uk](http://www.dignitypetcrem.co.uk)



# Choose your **pre-cremation** options

We will offer you a number of pre-cremation options to help you remember your pet.

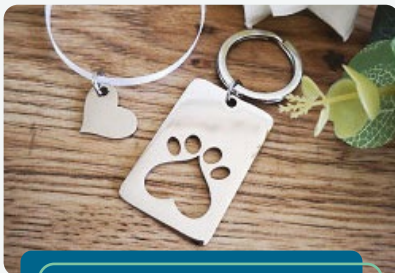


Tidy Up

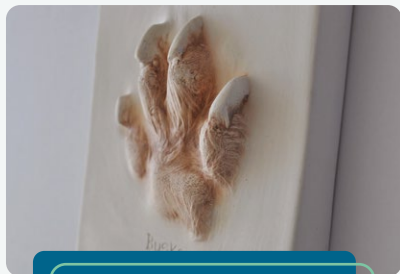


Solid

Inkless Paw/Nose Imprint



Heart in the Paw Keyring



Plaster or Resin Paw  
Impression



Fur Clipping



Paw Print Mould

## Paw Print Jewellery

If you choose an inkless paw imprint, we can create a truly unique piece of silver jewellery that's customised with your pet's own paw print.



# Choose your urn or casket

Visit our  
online shop!



## Helping families when the time comes.

Once you've chosen your pre-cremation wishes, you can select your choice of urn/casket and any other keepsakes and memorials. Whether you want to scatter, bury or keep your pet's ashes beside you at home, we have something for everyone. Ethical sourcing is a priority for Dignity with many products manufactured and supplied by small independent local businesses in the UK. **Visit our website to find out more about our Dignity Ethics.**

## Your next steps

Speak to a member of our team or complete our online form once you've made your decision.

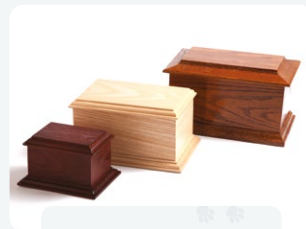
**Call us on: 01252 844 572**



Indoor Urns



Scatter & Burial  
Options



Indoor Caskets



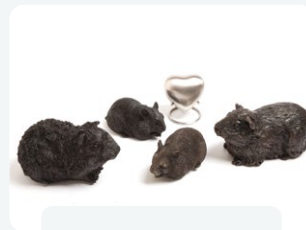
Dog Caskets



Cat Caskets



Rabbit Caskets



Options for  
Smaller Pets



Photo Frame  
Caskets

# Keepsakes & Memorials

Visit our  
online shop!



You can choose one of our keepsakes or memorials as a reminder of the time you shared together.



Pet Memorial Jewellery



Keyrings



Slates



Gravestones & Markers

## Did you know?

At the start of your pet's cremation the Dignity Committal is spoken. "God bless you, may your spirit go in peace and go towards the light."





# The Atkins' Family Story

## Our attended service, for Toffee.

We have used Dignity for all nine of our pets' final journeys over the last 13 years or so, most recently being for our much beloved, charismatic tortie, Toffee. Toffee was a huge presence in the house, always at the door when we came home, always up sharp in the morning screaming for breakfast and long snoozes on the sofa, dreaming of one day catching a pigeon. Toffee was just past 19 when we made the painful decision to let her go; her mind was sharp but her body had gone.









**We opted for the Attended Service, as Toffee didn't like being alone and I didn't want her to be without us right until the last moment.**

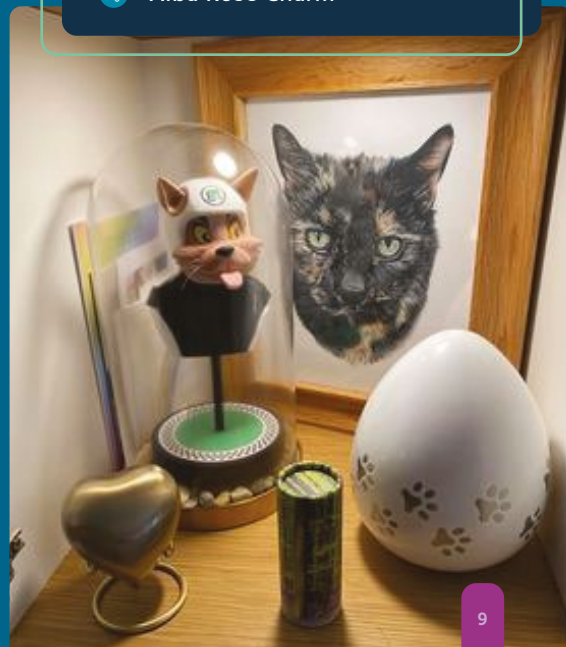
The lady who attended our appointment was lovely, she explained everything and talked through our wishes. When asked if I would like to carry Toffee, I declined and she was more than happy to carry Toffee. We went right to the kiln entrance, where the member of staff asked if it would be OK to say a little prayer, which he did and was a lovely touch.

We then walked around the woods, sat and enjoyed the gardens for a time. It's incredibly comforting to know such a well-established company are here for your pets and you, in those awfully sad and painful times. Kevin and the team have it all so well organised.

We chose the white coco metal urn, a keepsake heart with a fur clipping in and a small scatter tube for use in various rose plants at home and to use for jewellery (we chose an Alba Rose charm). We also had a keepsake glass heart with Toffee's ashes inside which was made by Bath Aqua Glass and I'm going to have a tattoo done with specially made ink with Toff's ashes in!

## Details of the service

-  Attended Service
-  Fur Clipping
-  Coco Metal Pet Urn
-  Keepsake Heart
-  Small Scatter Tube
-  Alba Rose Charm



# Visiting Dignity Pet Crematorium

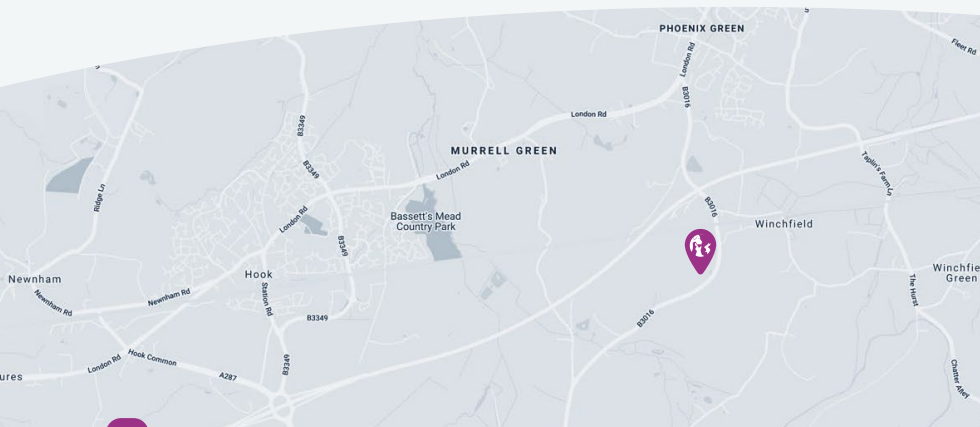
## How to find us

**Dignity Pet Crematorium, Odiham Road, Winchfield, Hook, Hampshire, RG27 8BU**

We have official Pet Crematorium road signs on the turn offs to our road (B3016) from both the A30 & A287. We recommend you use Google Maps as this takes you to our exact location.

## Having yours and your pet's ashes at Dignity.

We are the first pet crematorium in the UK to obtain planning permission to allow scattering human & pet ashes within our peaceful and picturesque Gardens of Remembrance and Natural Woodland. Reserving a plot in our gardens is simple. Just contact us on **01252 844572** to book an appointment prior to visiting us and visit our website for more information.



## Visiting rights

It is important to understand that unlike most human cemeteries, clients or relatives need to make an appointment prior to visiting the gardens or woodland at Dignity.

Visits must take place during normal opening hours and appointments can be made by phoning 01252 844572.



# We're committed to service excellence

## Ranked 1st - UK Pet Service Provider for over 10 years.

We're extremely grateful for the reviews we receive from our clients and hope that it helps you understand that you and your pet are at the heart of all we do. You can find us on the following platforms:



"Over the years Dignity have looked after pets of mine including parrots, dogs, cats and others. On every occasion the attention to detail, unhurried approach and impeccable customer care have made an unbearable time just that little bit easier. I will continue to use them to look after my beloved animals and recommend them on a regular basis to anyone who finds themselves in need of a service which in my opinion is second to none."

Lynsey Redman, Google Review



## Your next steps

Leave a tribute to your pet on our Facebook page. You can also find us on the social media platforms below.



Visit our website  
for more info!



## Get in touch

Dignity Pet Crematorium, Odiham Road,  
Winchfield, Hook, Hampshire, RG27 8BU

01252 844 572 | [enquiries@dignitypetcrem.co.uk](mailto:enquiries@dignitypetcrem.co.uk)

**Visit our website for information on our opening hours**

[www.dignitypetcrem.co.uk](http://www.dignitypetcrem.co.uk)



**The collection charge from this  
veterinary practice is: £**

The same charge applies again if we return your  
pet's ashes to this veterinary practice for you.

